



2010 Guide to Accounting Firms in Tennessee **Advertising Opportunity & Agreement**

The Tennessee Society of Certified Public Accountants is excited to announce the *2010 Guide to Accounting Firms in Tennessee*.

The guide book is a free resource that will be available to college students and young professionals who wish to actively identify and contact public accounting firms offering internships and entry-level positions for employment. The *2010 Guide to Accounting Firms in Tennessee* will be distributed in the accounting departments at universities and colleges across the state. Last year's issue was an immense success, so don't miss out on this year's advertising opportunity. To advertise in the guide, please complete the below agreement form.

2010 Guide Ad Rate

Full Page Black & White Ad: \$500

Measurement Specifications

- The printed guide measures 5 ½" x 8 ½".
- All advertisements are full-page, vertical advertisements measuring 5" x 8".

File Requirements

Electronic files are required. Acceptable file formats include ".eps," ".tif," ".pdf" or Adobe InDesign, Illustrator or PhotoShop native documents. If you supply the native file, you must include all corresponding fonts, pictures, etc. If you supply a ".pdf," the images and fonts must all be embedded. Files must be submitted to Jennifer Batchelor at jbatchelor@tscpa.com by Feb. 26, 2010.

Agreement

We, _____ (the Advertiser), agree to the purchase of display advertising in the *2010 Guide to Accounting Firms in Tennessee*. The total amount due for this purchase of advertising in the *2010 Guide to Accounting Firms in Tennessee* as specified under the Advertising Rate is **\$500**. Full payment must accompany this signed agreement and camera-ready advertisement, and be submitted to TSCPA no later than **Friday, Feb. 26, 2010**.

This agreement is specifically for the *2010 Guide to Accounting Firms in Tennessee* and is not conditional on any other advertising agreements with TSCPA. We understand that the advertisement must meet file requirements listed above.

The appearance of an advertisement in any TSCPA publication does not necessarily constitute endorsement by TSCPA of the advertiser/sponsor or of its products or services.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Telephone: _____

E-Mail: _____

Authorized Signature: _____ Date: _____

Please return this advertising agreement, along with payment to:
TSCPA, Attn: Jennifer Batchelor, 201 Powell Place, Brentwood, TN 37027
Send electronic art to: jbatchelor@tscpa.com.
Questions? Call Jennifer at 615/377-3825.