

Annual Convention

80th Annual Convention & Leadership Conference
June 13-16, 2010

The Chattanooga Hotel & Conference Center, Chattanooga, Tenn.

The Annual Convention is a unique event that combines educational sessions with opportunities for networking in a fun-filled environment. Speak face-to-face with the decision-makers and heads of firms and companies at this three-day event. Specific exhibit and sponsorship opportunities are highlighted below.

Exhibit Opportunities

Exhibit Package

Package Includes:

- Exhibit Space
- One 8' Draped Table & Seating
- Electricity*
- Company Listing on Exhibitor Signage (*logo required*)
- Continental Breakfast & Refreshment Breaks
- Advance Mailing List of Attendees
- Company Listing in Convention Notebook
- Company Listing on Convention Web page

**Basic electricity is provided. Special electrical or labor needs can be arranged at exhibitor's request and expense.*

Your Idea Here!

We're always open to creative promotional and marketing ideas. If you have an innovative plan that we haven't thought of, give us a call and we will consider it.

Sponsorship Opportunities

Welcome Reception; Hospitality Suite; Annual Banquet; and Golf Tournament sponsorship packages include:

- Sign with company name and one color logo at event
- Complimentary exhibit space
- Acknowledgement in convention notebook
- Advance mailing list of attendees
- One page advertisement in convention notebook (supplied by the company)
- Company logo on convention Web page with link to company Web site

Convention Bags; Convention T-shirts; Convention Koozies; Lanyards; Luncheon (1); Continental Breakfast (2); and Refreshment Break (3) sponsorship opportunities include:

- Sign with company name and one color logo at event (luncheon and breaks only)
- Acknowledgement in convention notebook

Additional Marketing Opportunities

**Deadline for receipt of items: May 15, 2010*

Convention Bag Stuffers

Everybody loves a gift or a goody bag. Consider donating some of your trade show giveaways, coupons or other promotional items for convention bags, handed out to all attendees. It's a fun way to introduce your company to our CPAs.

Web Package

- Company name
- Logo and link to your company's Web site on the convention's page

Advertising Page in Convention Notebook

Can't attend the convention, but still want to make an impression? Get noticed by placing a full-page ad in the convention notebook.

- \$150
- Specifications: 8.5" x 11"
(supplied by the company)

Convention Registration

Registration Form

The following information will appear in the convention material exactly as you write it:

Please Print

Business Name: _____

Business Description: _____

Address: _____

Phone: _____

Contact: _____

On-site Contact: _____

E-mail address: _____

Will you need electricity? Yes No

If exhibiting, name(s) and title(s) of representatives who will be participating in the exhibit booth:

Sponsorships	
<input type="checkbox"/> Welcome Reception	\$5,000
<input type="checkbox"/> Hospitality Suite	\$5,000
<input type="checkbox"/> Golf Tournament	\$3,000
<input type="checkbox"/> Annual Banquet	\$3,000
<input type="checkbox"/> Luncheon (1)	\$2,000
<input type="checkbox"/> Convention T-shirts	\$1,500
<input type="checkbox"/> Convention Bags	\$1,500
<input type="checkbox"/> Lanyards	\$1,500
<input type="checkbox"/> Continental Breakfast (2)	\$600
<input type="checkbox"/> Refreshment Break (3)	\$600
<input type="checkbox"/> Exhibit Package	\$600
<input type="checkbox"/> Convention Koozies	\$500

Other Marketing Opportunities	
<input type="checkbox"/> Convention Bag Stuffers	no charge
<input type="checkbox"/> Ad Page in Convention Notebook	\$150
<input type="checkbox"/> Online Advertising Package	\$100

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Mail this registration form with payment to:

Connie Rhea • Tennessee Society of CPAs • 201 Powell Place • Brentwood, TN 37027

Phone: 615/377-3825 • Fax: 615/309-8054 • E-mail: crhea@tscpa.com

To pay by credit card, please complete this section:

Visa MasterCard

Credit Card number: _____

Credit Card Security Code (last three digits on back of credit card): _____

Expiration Date: _____

Name as it appears on the card: _____

Signature of cardholder: _____